

**OSTİM TECHNICAL UNIVERSITY  
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES  
DEPARTMENT OF MARKETING  
COURSE SYLLABUS FORM**

<b>ATA 102 Principals of Atatürk and Turkish Revolution II</b>							
<b>Course Name</b>	<b>Course Code</b>	<b>Period</b>	<b>Hours</b>	<b>Application</b>	<b>Laboratory</b>	<b>Credit</b>	<b>ECTS</b>
Principals of Atatürk and Turkish Revolution II	ATA 102	4	2	0	0	2	2

<b>Language of Instruction</b>	Turkish
<b>Course Status</b>	Compulsory
<b>Course Level</b>	Bachelor
<b>Learning and Teaching Techniques of the Course</b>	Lecture, Question-Answer, Discussion

<b>Course Objective</b>
To teach the recent history of Turkey to university students in the context of the international developments of the twentieth century. To inform students about the Turkish Revolution, Kemalism and Atatürk's Principles. To ensure that the aim and mission of the Turkish Revolution of modernization and being the carrier of modernization are adopted by university students.

<b>Learning Outcomes</b>
Students who successfully complete this course;
<ol style="list-style-type: none"> <li>1. They will have general information about Turkey's recent history.</li> <li>2. They will have information about the founding philosophy and basic principles of the Republic of Turkey.</li> <li>3. They will acquire a general knowledge about the important developments of the twentieth century and the decisive developments affecting our day. They will have general information about the conditions that prepared the period in which they lived.</li> <li>4. They will have the necessary knowledge about the development of democracy in Turkey.</li> <li>5. They will have information about the international problems and resources of today's Turkey.</li> <li>6. They will have the ability to compare past and present conditions and build an information bridge.</li> </ol>

### Course Outline

Proclamation of the Republic and political, social and cultural reforms, economic breakthroughs. Problems that the Lausanne Peace Treaty could not solve and their conclusion. Movements against the new order. Multi-party life trials and results. Atatürk's Turkish Foreign Policy. İnönü period and the years of the Second World War Turkey's transition to a multi-party system, the Democrat Party period and after. Kemalism and Atatürk's Principles.

### Weekly Topics and Related Preparation Studies

Weeks	Topics	Preparation Studies
1	Turkish Political Life in the Atatürk Era Making Ankara the capital Proclamation of the Republic Abolition of the caliphate	
2	Atatürk Period Turkish Political Life II 1924 1930	
3	Atatürk Period Turkish Political Life III 1931 1938	
4	Ataturk Era Turkish Foreign Policy I 1923 1930	
5	Ataturk Era Turkish Foreign Policy II 1931 1938	
6	Constitutional developments and breakthroughs in the field of law in the Atatürk Era. The 1926 Civil Code and the re-evaluation of women's socio-economic rights within the framework of Bacıyan-ı Rum practice in the Middle Ages. The place of the classical period Ottoman legal system in the multinational imperial system and its effects in the world.	
7	<b>MIDTERM EXAM</b>	
8	Developments in the field of education and culture in the Atatürk Era	
9	Developments in the field of economy in the Atatürk Era	
10	Principals of Atatürk I	
11	Principals of Atatürk II	
12	Principals of Atatürk III	
13	Principals of Atatürk IV	
14	Principals of Atatürk V	
15	Ismet Inonu Period 1938 1950	
16	<b>FINAL EXAM</b>	

**Textbook(s)/References/Materials:**

**Textbook:** Refik Turan Mustafa Safran Necdet Hayta, 2009, Atatürk İlkeleri ve İnkılap Tarihi, Okutman Yayıncılık, ISBN:978605588409.  
Bernard Lewis, Modern Türkiye'nin Doğuşu  
Falih Rıfki Atay, Çankaya

**Supplementary References:**

Assessment			
Studies	Number	Contribution margin (%)	
Attendance			
Lab			
Class participation and performance			
Field Study			
Course-Specific Internship (if any)			
Quizzes / Studio / Critical			
Homework			
Presentation			
Projects			
Report			
Seminar			
<b>Midterm Exam/Midterm Jury</b>	<b>1</b>	<b>40</b>	
<b>General Exam / Final Jury</b>	<b>1</b>	<b>60</b>	
<b>Total</b>		<b>100</b>	
<b>Success Grade Contribution of Semester Studies</b>		<b>50</b>	
<b>Success Grade Contribution of End of Term</b>		<b>50</b>	
<b>Total</b>		<b>100</b>	
ECTS / Workload Table			
Activities	Number	Duration (Hours)	Total Workload
<b>Course hours (Including the exam week): 16 x total course hours</b>	16	2	32
Laboratory			
Application			
Course-Specific Internship (if any)			
Field Study			
<b>Study Time Out of Class</b>	16	1	16
Presentation / Seminar Preparation	1	4	4
Projects			
Reports			
Homework			
Quizzes / Studio Review			
<b>Preparation Time for Midterm Exams / Midterm Jury</b>	<b>1</b>	<b>4</b>	<b>4</b>
<b>Preparation Period for the Final Exam / General Jury</b>	<b>1</b>	<b>4</b>	<b>4</b>
<b>Total Workload</b>		<b>(60/25 = 2,4)</b>	<b>60</b>

Relationship Between Course Learning Outcomes and Program Competencies							
No	Program Competencies	Learning Outcomes					Total Effect (1-5)
		LO1	LO2	LO3	LO4	LO5	
1	Understanding the formal and informal processes associated with a business structure.						
2	Evaluate a business on the basis of all functional units.						
3	To use analytical thinking effectively in the decisions taken for the problem solving process.						
4	Having a vision of self-improvement and learning.	X	X	X			3
5	To carry out all activities within this framework, equipped with ethics.		X		X		2
6	To analyze the cases encountered by doing research and studies individually and as a team within the organization.						
7	To convey his thoughts and suggestions at the level of knowledge and skills he has acquired in the field of marketing to the relevant people in writing and orally.						
8	Developing effective and creative marketing mix strategies that will adapt to different market conditions and buyer types in national and international dimensions.						

9	To have the ability to interpret and analyze data, to identify problems and to suggest solutions by using the knowledge acquired in the field of marketing.						
10	To have sufficient awareness of the universality of social rights, social justice, quality and cultural values, environmental protection, occupational health and safety.		X			X	2
11	Evaluate the knowledge and skills gained by the marketing education with a critical perspective within the framework of the practices in business life.						
12	To follow and correctly interpret the current trends developing within the framework of marketing.						
<b>Total Effect</b>							<b>7</b>

<b>Policies and Procedures</b>
<b>Web page:</b> <a href="https://www.ostimteknik.edu.tr/marketing-1242">https://www.ostimteknik.edu.tr/marketing-1242</a>
<b>Exams:</b> The exams aim at assessing various dimensions of learning: knowledge of concepts and theories and the ability to apply this knowledge to real-world phenomena, through analyzing the situation, distinguishing problems, and suggesting solutions. The written exams can be of two types, ie. open-ended questions, which can also be in the form of problems or multiple-choice questions.
<b>Assignments:</b> Homework (Assignments) might be applicable. Scientific Research Ethics Rules are very important while preparing assignments. The students should be careful about citing any material used from outside sources and reference them appropriately.
<b>Missed exams:</b> Any student missing an exam needs to bring an official medical report to be able to take a make-up exam. The medical report must be from a state hospital.
<b>Projects:</b> Not applicable.
<b>Attendance:</b> Attendance requirements are announced at the beginning of the term. Students are usually expected to attend at least 70% of the classes during each term.